



**FINANCIAL SMARTS FOR STUDENTS**

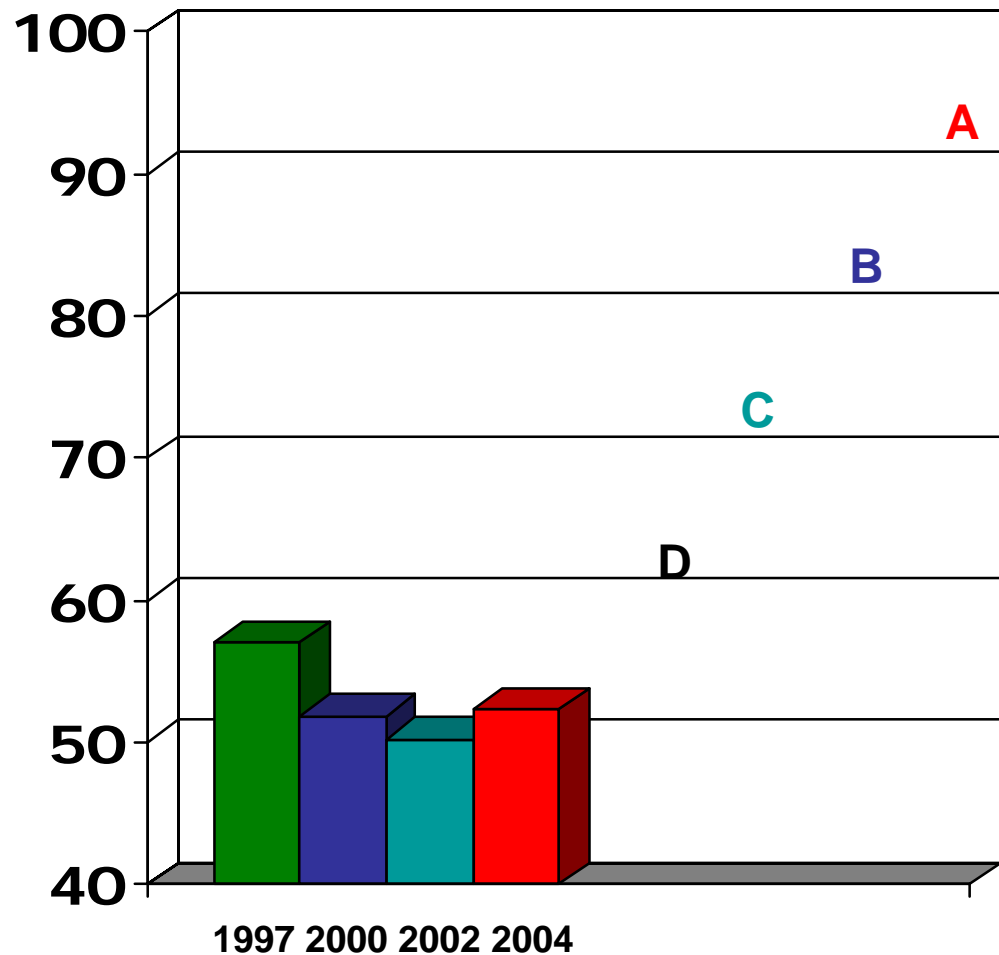
[www.JumpStart.org](http://www.JumpStart.org)

# *Jump\$tart Survey*

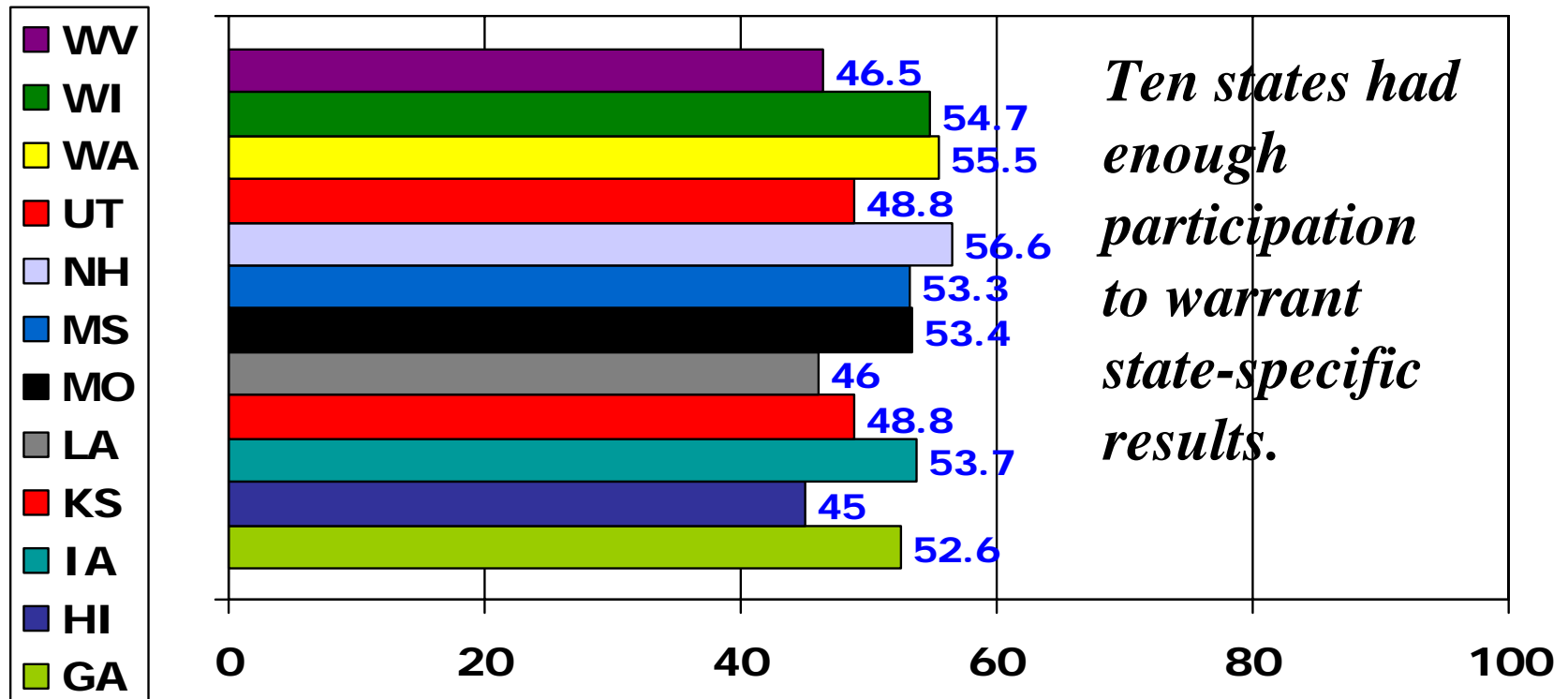
## *National Results By Year*

- 1997 – 57
- 2000 – 51.9
- 2002 – 50.2
- 2004 – 52.3

*On average, students  
get a failing grade!*

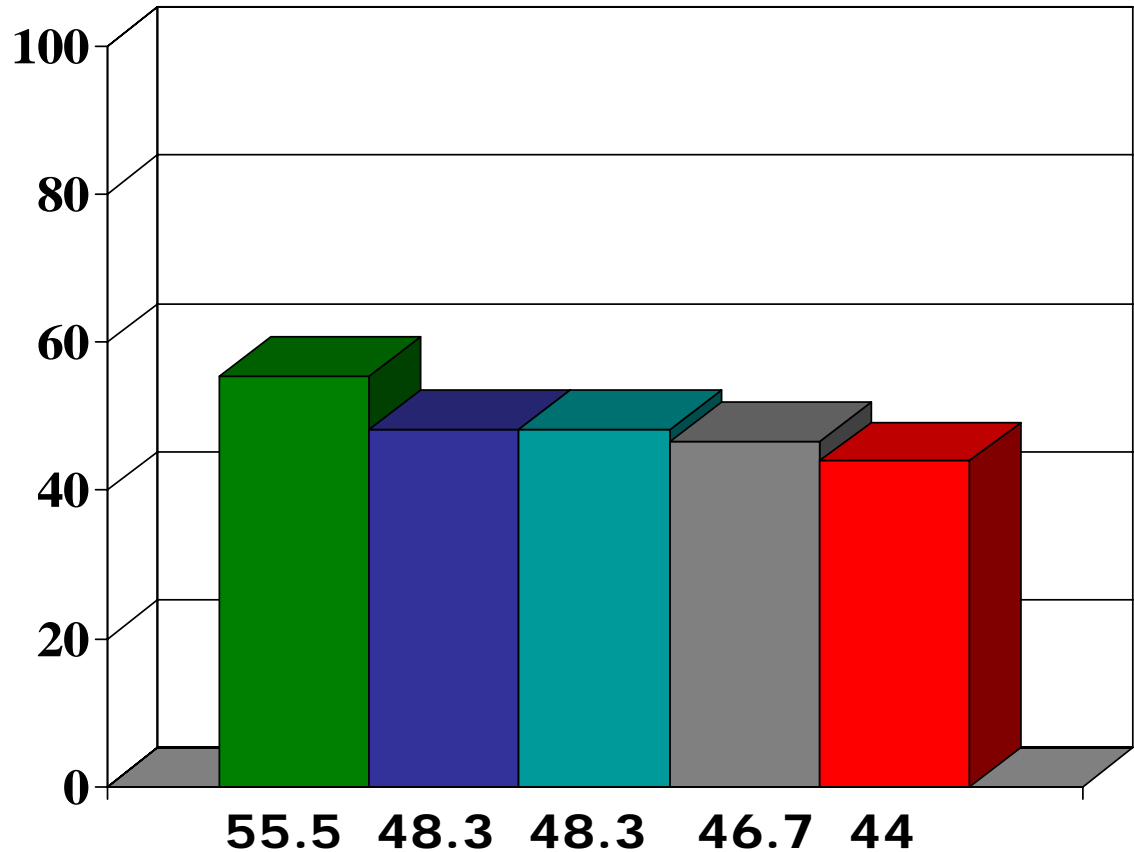


# *Jump\$tart Survey State-Specific Results*



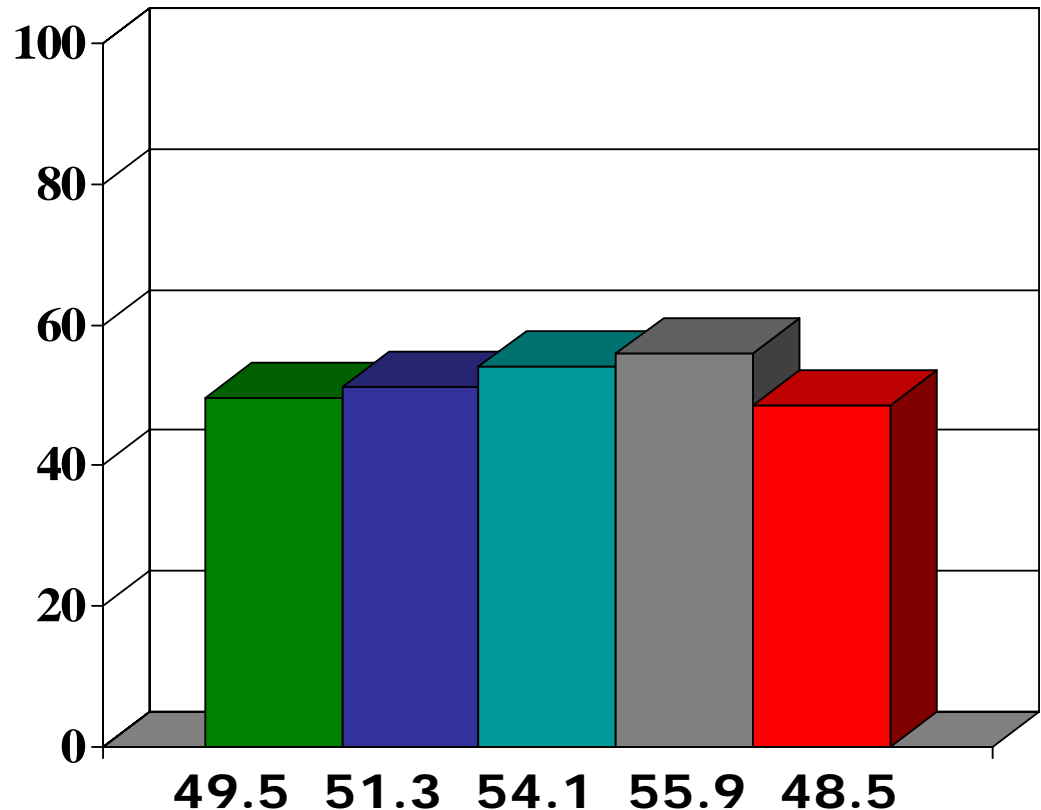
# *Jump\$tart Survey Results By Ethnic Group*

- Caucasian Students
- Asian Students
- Hispanic Students
- Native American Students
- African American Students

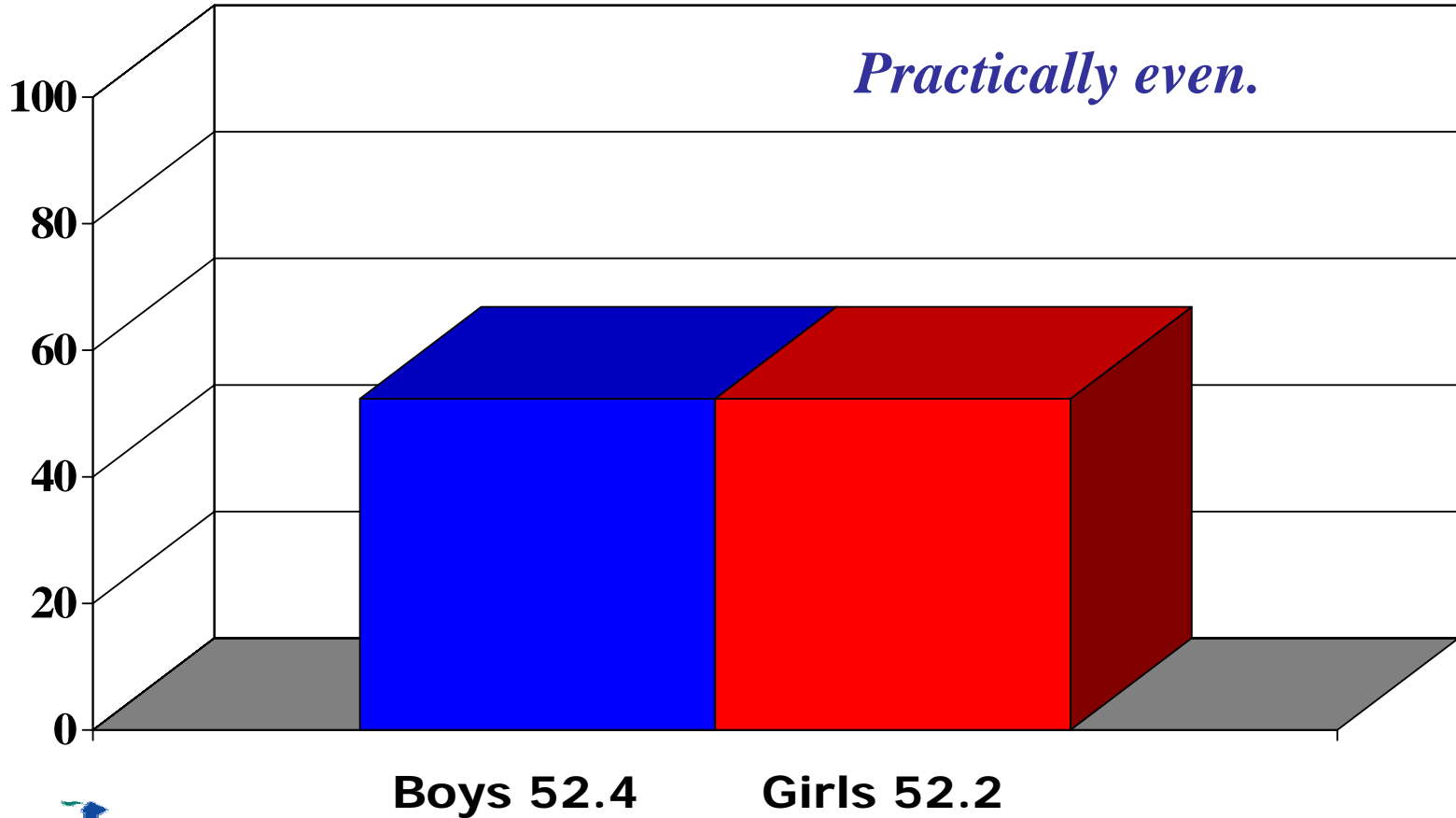


# *Jump\$tart Survey Results By Family Income*

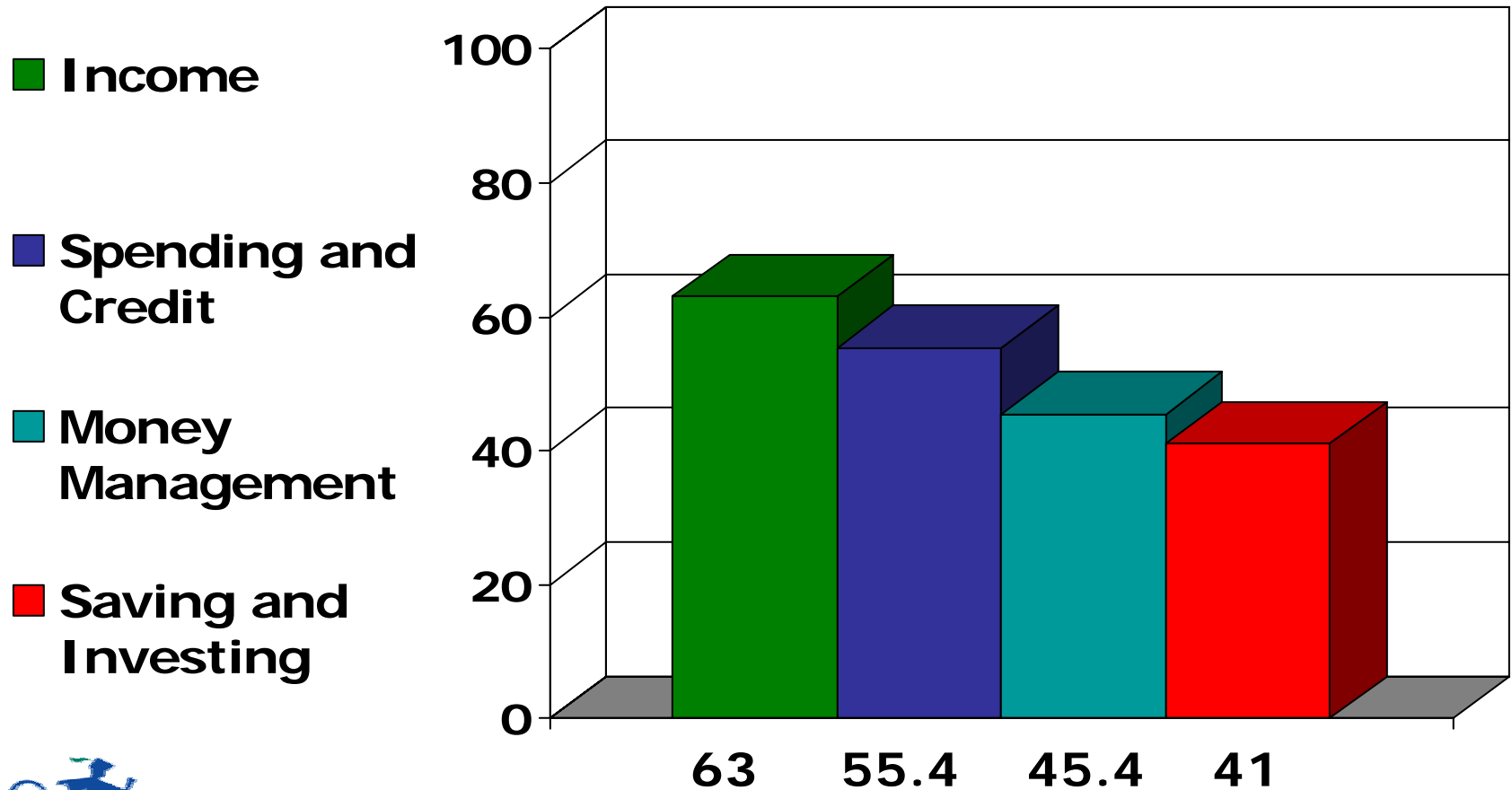
- Less than \$20,000
- \$20,000 - \$39,000
- \$40,000 - \$79,999
- More than \$80,000
- Don't Know Family Income



# *Jump\$tart Survey Results By Gender*



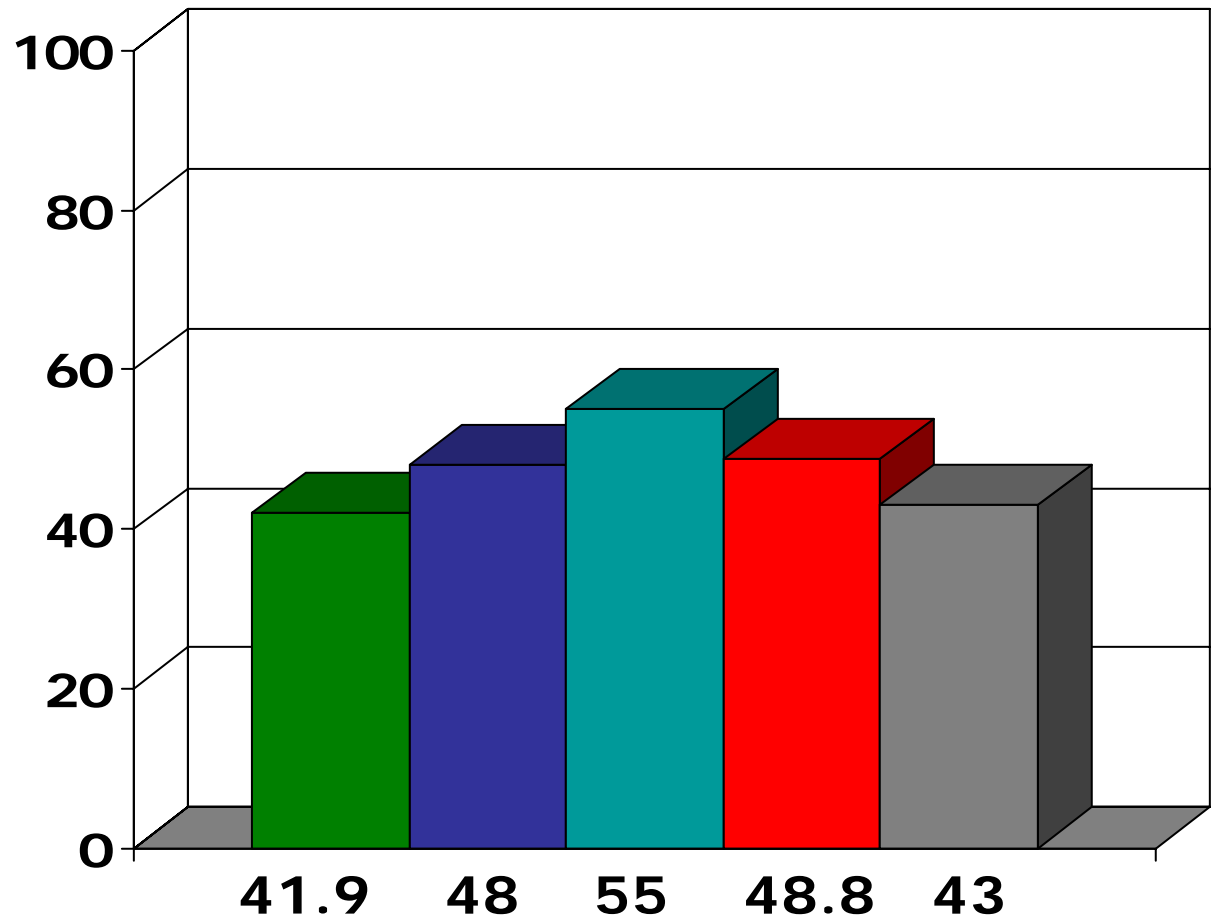
# *Jump\$tart Survey Results By Key Subject Area*



# *Jump\$tart Survey Results*

## *By Plans After High School*

- No further education planned (2.4%)
- Two-Year or Community College (15.9%)
- Four-Year College or University (68.6%)
- Other Training or Education (8.4%)
- Don't Know Yet (4.7%)





# *Jump\$tart Coalition for Personal Financial Literacy*



# ***Jump\$tart Survey 2004 Participant Profile***

**Since our survey, this year's participants have graduated from high school and have entered college and/or the work force.**

- **4,074 high school seniors participated**
- **From 215 schools in 33 states**
- **Tested in non-finance classes (English, History, etc.)**

# *Jump\$tart Coalition for Personal Financial Literacy*

## **“The Pepsi Generation”**



[www.JumpStart.org](http://www.JumpStart.org)

# *Jump\$tart Coalition for Personal Financial Literacy*

**In school**

**After school**

**And at home.**



[www.JumpStart.org](http://www.JumpStart.org)

# *www.jumpstartclearinghouse.org*



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